

## 2021 Memphis Virtual Miles for Melanoma Corporate Partnership Opportunities



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### *Memphis Virtual Miles for Melanoma:*

### *Social Distancing, Community Strength, Unparalleled Support*

This May, the MRF will be inviting our Memphis community to join us for a week-long Miles for Melanoma Memphis virtual 5K! Collectively, we have set a goal to walk 432 miles, which is approximately the width of Tennessee, in social solidarity for our melanoma community and to continue raising critical funds for ongoing melanoma research. In honor of the MRF's 25<sup>th</sup> Anniversary, the collective Miles for Melanoma has a goal of walking 25,000 miles together.



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The following highlights various partnership levels and benefits for our Virtual Miles for Melanoma campaign. We are happy to discuss options with you to fulfill your philanthropic objective.

### Local Presenting Sponsor: \$3,000

- Corporate Representative invited to share a video, on a day during the week of the event, as to why their corporation is joining the virtual Miles for Melanoma Memphis campaign and supporting melanoma patients and their families
- **Exclusive** opportunity to provide virtual skin check guidance to participants on live platform
- 10 Miles for Melanoma Coolibar UPF 50+ shirts for team
- 2 social media posts, on all platforms, that include partner logo and dedicated messaging
- 5 complimentary registrations to Virtual Miles for Melanoma Memphis event
- Logo on Virtual Miles for Melanoma Memphis site

### Hope Sponsor: \$1,000

- Corporate Representative invited to speak during live broadcast of Celebration Ceremony as to why their corporation is joining the virtual Miles for Melanoma Memphis campaign
- 3 social media posts, on all platforms, that include partner logo and dedicated messaging
- 3 complimentary registrations to 2021 Virtual Miles for Melanoma Memphis event
- 5 Miles for Melanoma Coolibar UPF 50+ shirts for team
- Logo on Virtual Miles for Melanoma site

### Community Sponsor: \$500

- 1 social media post, on all platforms, that include partner logo and dedicated messaging
- 2 complimentary registrations to 2021 Virtual Miles for Melanoma Memphis event
- 2 Miles for Melanoma Coolibar UPF 50+ shirts for team
- Logo on Virtual Miles for Melanoma site



# 2021 Memphis Virtual Miles for Melanoma Corporate Partnership Opportunities

## 2021 Virtual Miles for Melanoma Memphis Commitment Form

Please indicate your level of commitment for the 2021 Virtual Miles for Melanoma Memphis event:

- Local Presenting Sponsor: \$3,000
- Hope Sponsor: \$1,000
- Community Sponsor: \$500

**Corporation Name** (How you would like to be listed on promotional materials):

\_\_\_\_\_

**Primary Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Website and Social Media Handles:**

\_\_\_\_\_

*By providing this information, you agree to have your website linked to the Melanoma Research Foundation's Miles for Melanoma 2021 website.*

### METHOD OF PAYMENT

Check: (Please make checks payable to the *Melanoma Research Foundation* and mail to: Attn: Lorrie-Beth Miley// 1420 K Street NW 7<sup>th</sup> Floor//Washington DC 20005)

- Visa
- MasterCard
- AMEX
- Discover

**Card Number:** \_\_\_\_\_

**Expiration:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

I, commit to \_\_\_\_\_ on behalf of \_\_\_\_\_

(sponsorship level)

(corporation name)

on \_\_\_\_\_ in support of the 2021 Miles for Melanoma program.

(date)

**Authorized signature:** \_\_\_\_\_

## 2021 Memphis Virtual Miles for Melanoma Corporate Partnership Opportunities

Thank **YOU** for choosing to partner with the Melanoma Research Foundation! Your support and dedication to finding a cure for melanoma is deeply appreciated!



Please direct all questions to:

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**Development Associate**

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